



# BEILER-CAMPBELL

## COMMERCIAL DIVISION

**Date:** 10/13/09

**Current Geography Selection:** (3 Selected) 1,5,10 mile radii: 275 LIMESTONE RD, OXFORD, PA 19363 \*

**Your title for this geography:** 275 Limestone Road

**Lat:** 39.803589 **Long:** -75.969549

**County:** Chester County **Pop:** 494,348

**Zip:** 19363 **Pop:** 16,229

## Consumer Expenditure Summary Report

### Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	26,511	28,306	6.8%
Total Avg Household Expenditure	\$61,758	\$65,083	5.4%
Total Avg Retail Expenditure	\$26,059	\$27,445	5.3%

### Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$467.20	0.8%	\$503.91	0.8%	7.9%
Alcoholic Beverages	\$725.94	1.2%	\$775.59	1.2%	6.8%
Alimony & Child Support	\$329.21	0.5%	\$354.85	0.5%	7.8%
Apparel	\$2,960.16	4.8%	\$3,121.98	4.8%	5.5%
Apparel Services & Acces	\$482.68	0.8%	\$520.22	0.8%	7.8%
Audio Equipment	\$103.05	0.2%	\$107.76	0.2%	4.6%
Babysitting & Elderly Care	\$538.24	0.9%	\$574.62	0.9%	6.8%
Books	\$73.79	0.1%	\$78.02	0.1%	5.7%
Books & Supplies	\$216.83	0.4%	\$236.25	0.4%	9.0%
Boys Apparel	\$145.09	0.2%	\$151.28	0.2%	4.3%
Cellular Phone Service	\$469.87	0.8%	\$487.84	0.8%	3.8%
Cigarettes	\$336.21	0.5%	\$341.56	0.5%	1.6%
Computer Hardware	\$440.60	0.7%	\$467.16	0.7%	6.0%
Computer Information Svcs	\$209.47	0.3%	\$222.85	0.3%	6.4%
Computer Software	\$34.26	0.1%	\$36.33	0.1%	6.1%
Contributions	\$2,357.00	3.8%	\$2,562.12	3.9%	8.7%
Coolant & Other Fluids	\$9.45	0.0%	\$9.86	0.0%	4.3%
Cosmetics & Perfume	\$126.04	0.2%	\$132.51	0.2%	5.1%
Deodorants & Other Pers Care	\$34.87	0.1%	\$36.69	0.1%	5.2%
Education	\$1,545.77	2.5%	\$1,684.64	2.6%	9.0%
Electricity	\$1,513.46	2.5%	\$1,566.84	2.4%	3.5%
Entertainment	\$3,481.10	5.6%	\$3,674.73	5.6%	5.6%
Fees & Admissions	\$937.59	1.5%	\$1,012.98	1.6%	8.0%

Finance Chgs Exc Mort & Veh	\$651.69	1.1%	\$682.46	1.0%	4.7%
Floor Coverings	\$99.63	0.2%	\$109.13	0.2%	9.5%
Food & Beverages	\$9,323.19	15.1%	\$9,744.37	15.0%	4.5%
Food At Home	\$4,755.70	7.7%	\$4,917.44	7.6%	3.4%
Food Away From Home	\$3,841.55	6.2%	\$4,051.35	6.2%	5.5%
Footwear	\$457.96	0.7%	\$474.14	0.7%	3.5%
Fuel Oil & Other Fuels	\$157.77	0.3%	\$164.33	0.3%	4.2%
Funeral & Cemetery	\$112.41	0.2%	\$118.10	0.2%	5.1%
Furniture	\$769.40	1.2%	\$818.85	1.3%	6.4%
Gasoline & Oil	\$2,728.75	4.4%	\$2,825.06	4.3%	3.5%
Gifts	\$1,676.17	2.7%	\$1,814.04	2.8%	8.2%
Girls Apparel	\$200.65	0.3%	\$209.14	0.3%	4.2%
Hair Care	\$69.00	0.1%	\$72.58	0.1%	5.2%
Hard Surface Flooring	\$32.60	0.1%	\$34.75	0.1%	6.6%
Health Care	\$3,646.17	5.9%	\$3,797.62	5.8%	4.2%
Health Care Insurance	\$1,759.79	2.9%	\$1,833.42	2.8%	4.2%
Health Care Services	\$880.96	1.4%	\$915.86	1.4%	4.0%
Health Care Supplies & Equip	\$1,005.42	1.6%	\$1,048.34	1.6%	4.3%
Household Services	\$411.06	0.7%	\$441.81	0.7%	7.5%
Household Supplies	\$1,014.72	1.6%	\$1,088.69	1.7%	7.3%
Household Textiles	\$194.24	0.3%	\$205.02	0.3%	5.6%
Housewares & Small App	\$1,412.79	2.3%	\$1,498.64	2.3%	6.1%
Indoor Plants & Fresh Flowers	\$89.59	0.1%	\$95.13	0.1%	6.2%
Infants Apparel	\$133.64	0.2%	\$139.97	0.2%	4.7%
Jewelry	\$194.02	0.3%	\$209.09	0.3%	7.8%
Legal & Accounting	\$122.49	0.2%	\$128.39	0.2%	4.8%
Magazines	\$41.33	0.1%	\$43.70	0.1%	5.7%
Major Appliances	\$317.12	0.5%	\$334.78	0.5%	5.6%
Mass Transit	\$125.13	0.2%	\$134.83	0.2%	7.8%
Men's Apparel	\$563.17	0.9%	\$593.62	0.9%	5.4%
Mortgage Interest	\$5,045.05	8.2%	\$5,362.96	8.2%	6.3%
Natural Gas	\$589.35	1.0%	\$615.29	0.9%	4.4%
New Car Purchased	\$1,508.20	2.4%	\$1,599.10	2.5%	6.0%
New Truck Purchased	\$1,792.14	2.9%	\$1,899.47	2.9%	6.0%
New Vehicle Purchase	\$3,300.34	5.3%	\$3,498.57	5.4%	6.0%
Newspapers	\$86.41	0.1%	\$91.42	0.1%	5.8%
Oral Hygeine Products	\$32.04	0.1%	\$33.69	0.1%	5.2%
Other Lodging	\$742.83	1.2%	\$816.11	1.3%	9.9%
Other Miscellaneous Expenses	\$125.36	0.2%	\$131.34	0.2%	4.8%
Other Repairs & Maint	\$184.74	0.3%	\$196.76	0.3%	6.5%
Other Tobacco Products	\$37.44	0.1%	\$38.02	0.1%	1.6%
Other Transportation Costs	\$712.69	1.2%	\$758.76	1.2%	6.5%
Other Utilities	\$489.21	0.8%	\$509.14	0.8%	4.1%
Paint & Wallpaper	\$81.44	0.1%	\$86.61	0.1%	6.4%
Personal Care Products	\$207.85	0.3%	\$218.55	0.3%	5.1%
Personal Care Services	\$596.19	1.0%	\$626.59	1.0%	5.1%

Personal Insurance	\$653.25	1.1%	\$703.14	1.1%	7.6%
Pet Supplies & Svcs	\$334.37	0.5%	\$349.72	0.5%	4.6%
Photographic Equip & Supplies	\$149.55	0.2%	\$156.67	0.2%	4.8%
Plumbing & Heating	\$74.22	0.1%	\$78.99	0.1%	6.4%
Property Taxes	\$2,164.74	3.5%	\$2,317.89	3.6%	7.1%
Public Transportation	\$725.22	1.2%	\$782.27	1.2%	7.9%
Records/Tapes/CD Purchases	\$163.71	0.3%	\$171.29	0.3%	0.0%
Recreational Equip & Supplies	\$1,363.47	2.2%	\$1,427.36	2.2%	4.7%
Rental Costs	\$2,379.04	3.9%	\$2,414.51	3.7%	1.5%
Roofing & Siding	\$100.73	0.2%	\$107.15	0.2%	6.4%
Satellite Dishes	\$12.88	0.0%	\$13.48	0.0%	4.7%
Shaving Needs	\$14.90	0.0%	\$15.66	0.0%	5.1%
Shelter	\$11,976.22	19.4%	\$12,661.49	19.5%	5.7%
Telephone Svc Excl Cell	\$928.52	1.5%	\$963.95	1.5%	3.8%
Televisions	\$150.18	0.2%	\$157.03	0.2%	4.6%
Transportation	\$12,397.21	20.1%	\$12,964.91	19.9%	4.6%
Tuition	\$1,328.94	2.2%	\$1,448.40	2.2%	9.0%
Used Car Purchase	\$1,021.35	1.7%	\$1,046.54	1.6%	2.5%
Used Truck Purchase	\$894.13	1.4%	\$915.38	1.4%	2.4%
Used Vehicle Purchase	\$1,915.48	3.1%	\$1,961.92	3.0%	2.4%
VCRs & Related Equipment	\$61.80	0.1%	\$64.64	0.1%	4.6%
Vehicle Insurance	\$1,384.39	2.2%	\$1,441.60	2.2%	4.1%
Vehicle Repair	\$943.58	1.5%	\$984.38	1.5%	4.3%
Vehicle Repair & Maintenance	\$953.03	1.5%	\$994.23	1.5%	4.3%
Video & Audio Equipment	\$1,180.04	1.9%	\$1,234.39	1.9%	4.6%
Video Game Hardware & Software	\$38.28	0.1%	\$40.08	0.1%	4.7%
Watches	\$35.69	0.1%	\$38.47	0.1%	7.8%
Women's Apparel	\$976.97	1.6%	\$1,033.59	1.6%	5.8%

*Consumer Expenditure  
Categories contain  
overlapping information  
and will therefore NOT  
add up to Total  
Household Expenditure*

**\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
Demographic data © 2009 by Experian/Applied Geographic Solutions.  
Traffic Count data © 2009 by DataMetrix. All rights reserved.

© 2009. **DemographicsNow is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

[Privacy Statement](#) | [License Agreement](#)