



Date: 11/30/09

Current Geography Selection: (3 Selected) 3,5,7 mile radii: 625 E CYPRESS ST, KENNETT SQUARE, PA 19348

Your title for this geography: 625 E Cypress Street

Lat: 39.849663 Long: -75.700938

County: Chester County Pop: 494,348

Zip: 19348 Pop: 21,170

Consumer Expenditure Comparison Report

3 Miles: 5 Miles: 7 Miles:

2009 Consumer Expenditures (Average Household Annual Expenditures):

	3 Miles:	5 Miles:	7 Miles:
Total Households	7,019	15,574	29,716
Median Household Income	\$88,498	\$100,579	\$111,566
Total Average Household Expenditure	\$82,124	\$88,490	\$91,324
Airline Fares	\$693.07	\$764.57	\$801.62
Alcoholic Beverages	\$1,035.24	\$1,129.54	\$1,175.32
Alimony And Child Support	\$481.72	\$528.44	\$552.25
Apparel	\$3,989.11	\$4,305.39	\$4,449.53
Apparel Services And Accessories	\$716.62	\$789.97	\$827.84
Audio Equipment	\$133.14	\$142.43	\$146.31
Babysitting And Elderly Care	\$772.65	\$844.80	\$883.24
Books	\$99.12	\$106.88	\$110.31
Books And Supplies	\$331.30	\$366.87	\$386.37
Boys Apparel	\$191.39	\$205.15	\$211.35
Cellular Phone Service	\$587.99	\$621.38	\$631.45
Cigarettes	\$387.77	\$400.29	\$398.50
Computer Hardware	\$592.85	\$641.58	\$665.18
Computer Information Services	\$286.54	\$309.45	\$319.80
Computer Software	\$46.10	\$49.88	\$51.68
Contributions	\$3,691.70	\$4,103.10	\$4,328.01
Coolant And Other Fluids	\$11.96	\$12.74	\$13.04
Cosmetics and Perfume	\$165.63	\$177.90	\$183.13
Deodorants and Other Personal Care Products	\$45.86	\$49.25	\$50.62
Education	\$2,367.40	\$2,619.67	\$2,757.43
Electricity	\$1,882.69	\$1,987.04	\$2,017.13
Entertainment	\$4,670.77	\$5,046.34	\$5,221.82
Fees And Admissions	\$1,394.10	\$1,538.97	\$1,617.76
Finance Charges Excluding Mortgage And Vehicle	\$835.01	\$890.80	\$912.10
Floor Coverings	\$151.22	\$168.74	\$178.55
Food And Beverages	\$11,976.64	\$12,790.05	\$13,107.51
Food At Home	\$5,852.12	\$6,177.19	\$6,272.75
Food Away From Home	\$5,089.28	\$5,483.32	\$5,659.43
Footwear	\$561.35	\$593.07	\$602.47

Fuel Oil And Other Fuels	\$197.35	\$210.05	\$214.73
Funeral And Cemetery	\$144.08	\$154.40	\$158.40
Furniture	\$1,062.20	\$1,158.43	\$1,207.56
Gasoline And Oil	\$3,339.80	\$3,538.17	\$3,609.59
Gifts	\$2,479.07	\$2,735.78	\$2,872.51
Girls Apparel	\$262.71	\$281.37	\$290.37
Hair Care	\$90.80	\$97.46	\$100.17
Hard Surface Flooring	\$44.68	\$48.61	\$50.46
Health Care	\$4,592.77	\$4,880.18	\$4,973.59
Health Care Insurance	\$2,216.18	\$2,355.51	\$2,400.78
Health Care Services	\$1,109.48	\$1,175.55	\$1,196.28
Health Care Supplies And Equipment	\$1,267.11	\$1,349.12	\$1,376.52
Household Services	\$594.76	\$654.26	\$686.09
Household Supplies	\$1,460.58	\$1,606.44	\$1,685.16
Household Textiles	\$255.12	\$274.23	\$282.70
Housewares And Small Appliances	\$1,905.41	\$2,061.60	\$2,136.51
Indoor Plants And Fresh Flowers	\$122.05	\$131.83	\$136.32
Infants Apparel	\$175.50	\$188.34	\$194.41
Jewelry	\$287.42	\$317.19	\$332.64
Legal And Accounting	\$156.71	\$167.51	\$171.69
Magazines	\$55.50	\$59.85	\$61.76
Major Appliances	\$431.05	\$467.42	\$484.75
Mass Transit	\$185.19	\$204.23	\$214.19
Men's Apparel	\$754.79	\$812.98	\$839.13
Mortgage Interest	\$6,902.65	\$7,508.14	\$7,822.88
Natural Gas	\$756.94	\$807.14	\$825.95
New Car Purchased	\$1,977.56	\$2,134.64	\$2,211.85
New Truck Purchased	\$2,347.56	\$2,535.32	\$2,628.92
New Vehicle Purchase	\$4,325.12	\$4,669.96	\$4,840.78
Newspapers	\$116.12	\$125.25	\$129.21
Oral Hygeine Products	\$42.13	\$45.24	\$46.53
Other Lodging	\$1,179.81	\$1,315.01	\$1,389.78
Other Miscellaneous Expenses	\$160.76	\$171.46	\$175.50
Other Repairs And Maintenance	\$253.17	\$275.04	\$285.35
Other Tobacco Products	\$43.14	\$44.52	\$44.31
Other Transportation Costs	\$990.16	\$1,078.44	\$1,122.25
Other Utilities	\$619.97	\$659.01	\$673.30
Paint And Wallpaper	\$111.09	\$120.50	\$124.85
Personal Care Products	\$273.20	\$293.43	\$301.93
Personal Care Services	\$783.34	\$841.14	\$865.58
Personal Insurance	\$963.58	\$1,062.01	\$1,114.43
Pet Supplies And Services	\$429.65	\$459.27	\$471.58
Photographic Equipment And Supplies	\$192.23	\$205.86	\$211.57
Plumbing And Heating	\$101.17	\$110.27	\$114.81
Property Taxes	\$3,057.53	\$3,357.01	\$3,511.36
Public Transportation	\$1,075.86	\$1,186.77	\$1,244.17
Records / Tapes / CD Purchases	\$212.13	\$226.47	\$232.05
Recreational Equipment And Supplies	\$1,748.96	\$1,875.73	\$1,931.32
Rental Costs	\$2,741.58	\$2,816.77	\$2,778.37
Roofing And Siding	\$137.25	\$149.24	\$155.10

Satellite Dishes	\$16.70	\$17.84	\$18.30
Shaving Needs	\$19.59	\$21.04	\$21.64
Shelter	\$16,126.91	\$17,434.83	\$18,029.54
Telephone Service Excl Cell Phones	\$1,160.55	\$1,227.78	\$1,249.16
Televisions	\$194.05	\$207.45	\$212.96
Transportation	\$15,739.57	\$16,818.98	\$17,266.52
Tuition	\$2,036.10	\$2,252.80	\$2,371.07
Used Car Purchase	\$1,209.08	\$1,265.00	\$1,274.50
Used Truck Purchase	\$1,054.80	\$1,104.70	\$1,114.56
Used Vehicle Purchase	\$2,263.88	\$2,369.70	\$2,389.06
VCRs And Related Equipment	\$80.01	\$85.45	\$87.61
Vehicle Insurance	\$1,722.43	\$1,830.35	\$1,870.31
Vehicle Repair	\$1,194.93	\$1,272.26	\$1,301.78
Vehicle Repair And Maintenance	\$1,206.89	\$1,285.00	\$1,314.82
Video And Audio Equipment	\$1,527.71	\$1,631.64	\$1,672.75
Video Game Hardware And Software	\$49.61	\$52.98	\$54.24
Watches	\$52.96	\$58.39	\$61.18
Women's Apparel	\$1,326.75	\$1,434.51	\$1,483.96

3 Miles: 5 Miles: 7 Miles:

2014 Consumer Expenditures (Ave HH Exp):

Total Households	7,785	16,730	31,895
Median Household Income	\$94,683	\$107,620	\$119,473
Total Average Household Expenditure	\$87,795	\$93,841	\$96,328
Airline Fares	\$757.06	\$828.64	\$864.71
Alcoholic Beverages	\$1,123.84	\$1,217.68	\$1,260.75
Alimony And Child Support	\$525.16	\$571.44	\$594.11
Apparel	\$4,268.20	\$4,572.58	\$4,701.02
Apparel Services And Accessories	\$781.66	\$854.66	\$891.40
Audio Equipment	\$141.27	\$149.91	\$153.13
Babysitting And Elderly Care	\$834.01	\$903.20	\$938.00
Books	\$106.21	\$113.68	\$116.75
Books And Supplies	\$362.86	\$398.06	\$416.58
Boys Apparel	\$202.41	\$214.93	\$219.80
Cellular Phone Service	\$620.27	\$650.01	\$656.86
Cigarettes	\$401.02	\$410.93	\$406.94
Computer Hardware	\$636.44	\$681.92	\$702.68
Computer Information Services	\$308.83	\$330.22	\$339.21
Computer Software	\$49.50	\$53.03	\$54.61
Contributions	\$4,067.84	\$4,488.58	\$4,710.63
Coolant And Other Fluids	\$12.64	\$13.35	\$13.59
Cosmetics and Perfume	\$176.66	\$188.23	\$192.78

Deodorants and Other Personal Care Products	\$48.95	\$52.15	\$53.34
Education	\$2,594.01	\$2,843.70	\$2,974.62
Electricity	\$1,982.83	\$2,076.59	\$2,097.04
Entertainment	\$5,000.23	\$5,359.77	\$5,516.10
Fees And Admissions	\$1,521.12	\$1,664.73	\$1,739.40
Finance Charges Excluding Mortgage And Vehicle	\$888.97	\$939.76	\$956.47
Floor Coverings	\$166.37	\$184.08	\$193.91
Food And Beverages	\$12,700.81	\$13,456.81	\$13,715.71
Food At Home	\$6,137.37	\$6,427.63	\$6,490.07
Food Away From Home	\$5,439.60	\$5,811.51	\$5,964.89
Footwear	\$588.83	\$616.27	\$622.05
Fuel Oil And Other Fuels	\$208.24	\$219.99	\$223.75
Funeral And Cemetery	\$153.66	\$163.12	\$166.32
Furniture	\$1,145.69	\$1,238.32	\$1,283.65
Gasoline And Oil	\$3,504.76	\$3,680.70	\$3,732.69
Gifts	\$2,712.46	\$2,969.54	\$3,101.58
Girls Apparel	\$276.94	\$294.19	\$301.24
Hair Care	\$96.93	\$103.20	\$105.55
Hard Surface Flooring	\$48.08	\$51.87	\$53.58
Health Care	\$4,866.11	\$5,132.29	\$5,206.38
Health Care Insurance	\$2,349.39	\$2,479.19	\$2,515.74
Health Care Services	\$1,172.59	\$1,232.13	\$1,247.05
Health Care Supplies And Equipment	\$1,344.12	\$1,420.97	\$1,443.59
Household Services	\$646.45	\$705.32	\$735.72
Household Supplies	\$1,584.42	\$1,728.03	\$1,802.73
Household Textiles	\$272.28	\$290.33	\$297.68
Housewares And Small Appliances	\$2,046.66	\$2,192.44	\$2,258.23
Indoor Plants And Fresh Flowers	\$131.35	\$140.48	\$144.39
Infants Apparel	\$186.25	\$198.62	\$203.80
Jewelry	\$313.41	\$343.04	\$358.02
Legal And Accounting	\$166.87	\$176.75	\$180.06
Magazines	\$59.48	\$63.65	\$65.37
Major Appliances	\$463.05	\$498.55	\$514.73
Mass Transit	\$202.14	\$221.18	\$230.88
Men's Apparel	\$808.10	\$863.72	\$887.08
Mortgage Interest	\$7,413.20	\$7,987.96	\$8,269.40
Natural Gas	\$802.49	\$849.30	\$864.58
New Car Purchased	\$2,116.07	\$2,261.82	\$2,328.72
New Truck Purchased	\$2,510.97	\$2,685.27	\$2,766.66
New Vehicle Purchase	\$4,627.03	\$4,947.09	\$5,095.38
Newspapers	\$124.50	\$133.27	\$136.83
Oral Hygeine Products	\$44.95	\$47.88	\$49.01
Other Lodging	\$1,304.88	\$1,442.50	\$1,516.45
Other Miscellaneous Expenses	\$171.21	\$180.96	\$184.11
Other Repairs And Maintenance	\$272.37	\$293.37	\$302.83
Other Tobacco Products	\$44.60	\$45.70	\$45.24
Other Transportation Costs	\$1,067.30	\$1,153.53	\$1,193.80
Other Utilities	\$655.25	\$691.18	\$702.34
Paint And Wallpaper	\$119.40	\$128.41	\$132.38
Personal Care Products	\$291.46	\$310.53	\$317.93

Personal Care Services	\$835.45	\$889.94	\$911.20
Personal Insurance	\$1,050.95	\$1,149.25	\$1,199.75
Pet Supplies And Services	\$455.71	\$483.20	\$493.40
Photographic Equipment And Supplies	\$204.45	\$217.41	\$222.40
Plumbing And Heating	\$108.67	\$117.41	\$121.61
Property Taxes	\$3,311.22	\$3,605.14	\$3,749.91
Public Transportation	\$1,175.25	\$1,286.29	\$1,342.18
Records / Tapes / CD Purchases	\$225.35	\$238.65	\$243.18
Recreational Equipment And Supplies	\$1,856.78	\$1,976.27	\$2,024.45
Rental Costs	\$2,826.59	\$2,882.67	\$2,827.98
Roofing And Siding	\$147.42	\$158.93	\$164.31
Satellite Dishes	\$17.74	\$18.80	\$19.18
Shaving Needs	\$20.90	\$22.27	\$22.79
Shelter	\$17,269.97	\$18,517.17	\$19,044.15
Telephone Service Excl Cell Phones	\$1,223.75	\$1,283.75	\$1,298.77
Televisions	\$205.92	\$218.36	\$222.89
Transportation	\$16,683.22	\$17,669.52	\$18,034.42
Tuition	\$2,231.15	\$2,445.64	\$2,558.04
Used Car Purchase	\$1,260.04	\$1,306.12	\$1,308.09
Used Truck Purchase	\$1,097.97	\$1,139.25	\$1,142.54
Used Vehicle Purchase	\$2,358.01	\$2,445.37	\$2,450.64
VCRs And Related Equipment	\$84.96	\$90.00	\$91.76
Vehicle Insurance	\$1,817.41	\$1,914.72	\$1,945.23
Vehicle Repair	\$1,263.91	\$1,334.09	\$1,357.13
Vehicle Repair And Maintenance	\$1,276.54	\$1,347.43	\$1,370.71
Video And Audio Equipment	\$1,622.33	\$1,718.77	\$1,752.26
Video Game Hardware And Software	\$52.74	\$55.87	\$56.87
Watches	\$57.78	\$63.18	\$65.89
Women's Apparel	\$1,424.01	\$1,530.19	\$1,575.64

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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